



CALL FOR PAPERS

ICNML 2022
Dec 16-17, 2022
Barcelona, Spain

The International Research Conference is a federated organization dedicated to bringing together a significant number of diverse scholarly events for presentation within the conference program. Events will run over a span of time during the conference depending on the number and length of the presentations.

ICNML 2022 : International Conference on Neuroscience for Management and Leadership is the premier interdisciplinary forum for the presentation of new advances and research results in the fields of Neuroscience for Management and Leadership. The conference will bring together leading academic scientists, researchers and scholars in the domain of interest from around the world. Topics of interest for submission include, but are not limited to:

Neuromanagement
Advances in neuromanagement
Recent applications in
neuromanagement
Decision neuroscience
Neuro-industrial-engineering
Neuro-information system
Neuro-entrepreneurship
Neuromarketing
Brain science and marketing

Sales, product design, and
branding
Buying behaviour, marketing
strategies, and advertising
Neuroleadership
Neurofinance and behavioural
economics
Decision making, information
processing, investment behaviour,
and risk taking
Cognitive neuroscience and
organisational behaviour
Creativity and innovation, complex
decision making, and group
behavior
Ethical issues in neuroresearch