



CALL FOR PAPERS

ICIESM 2022
Dec 27-28, 2022
Vienna, Austria

The International Research Conference is a federated organization dedicated to bringing together a significant number of diverse scholarly events for presentation within the conference program. Events will run over a span of time during the conference depending on the number and length of the presentations.

ICIESM 2022 : International Conference on Innovation, Entrepreneurship and Strategic Management is the premier interdisciplinary forum for the presentation of new advances and research results in the fields of Innovation, Entrepreneurship and Strategic Management. The conference will bring together leading academic scientists, researchers and scholars in the domain of interest from around the world. Topics of interest for submission include, but are not limited to:

Clustering, science parks and incubation
Communication in organizations
Competence management
Creation and management of family business
Culture, networks and entrepreneurship/innovation
Ergonomics, health, safety and environmental issues
Finance, risk and marketing management
Global economic and managerial issues in logistics
Human resources management
Humanities and management
Innovative and creative talents management
Innovative management
Integrity and anticorruption

Intercultural management-the meaning of intercultural communication in business
International business and management studies
International entrepreneurship
Managerial linguistics
Networking, social media, new methods in management
Open innovation
Opportunity development and the entrepreneurial process
Organizational challenges
Public policy and entrepreneurship/innovation
Public relations management
Role of higher education in entrepreneurship and innovation
Science and technology entrepreneurship and innovation
Social issues in management